

FRAMCOLOR
2001
INTENSE
PERMANENT HAIRCOLOR
PROCESSES IN HALF THE TIME!

 framesi®
MILAN

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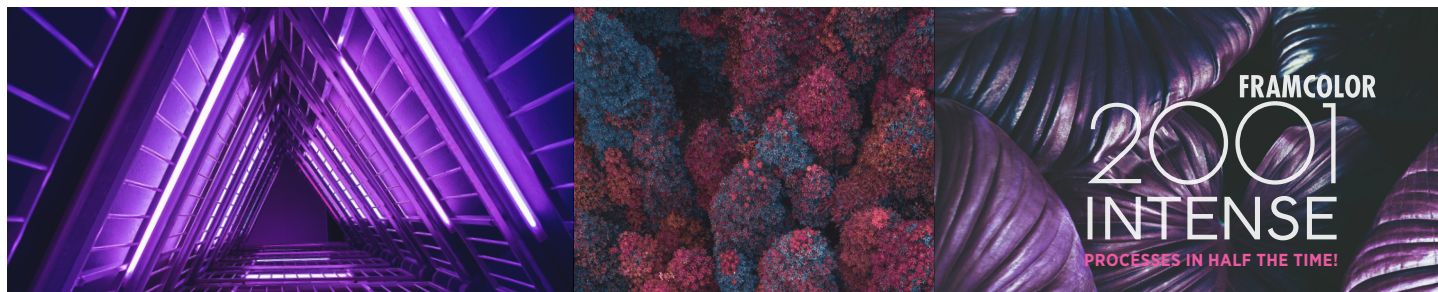


NON-PROGRESSIVE, PERMANENT COLOR



- PROCESSES IN HALF THE TIME!
- PROCESSES TRUE TO LEVEL
- UP TO 4 LEVELS OF LIFT
- CAN PULL THROUGH ENDS
- **INTENSE** 100% GRAY COVERAGE
- 2 CLIENTS PER TUBE
- LOW COST!
- 1:2 MIX RATIO
- 40+ LUMINOUS, HI-FI SHADES. naturals, violets, reds, coppers & toners
- USE DEVELOPER OF YOUR CHOICE 10, 15, 20, 25, 30, 40 based on creativity & desired result
- CONDITION & SHINE
- USE ALONE OR MIX WITH **FRAMCOLOR 2001** FOR 120+ SHADES THAT **PROCESS IN HALF THE TIME!**

VEGAN, GLUTEN FREE



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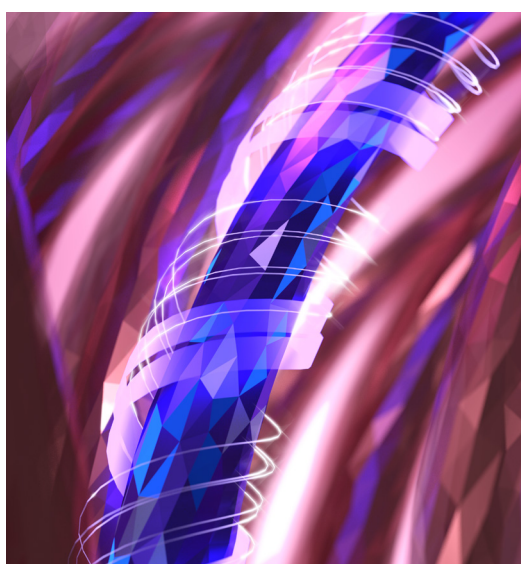
#framesi2001INTENSE

FPP TECHNOLOGY

FAST PIGMENTATION PROCESSING

**INTENSE PERFORMANCE -
PROCESSES IN HALF THE TIME!**

AN INNOVATIVE SYNERGY OF



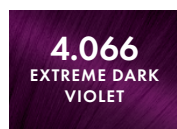
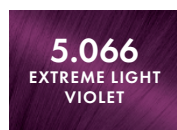
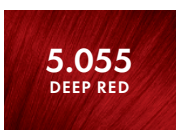
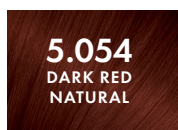
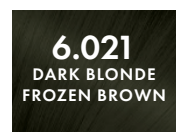
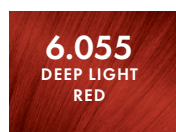
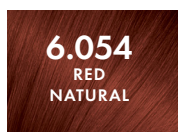
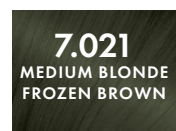
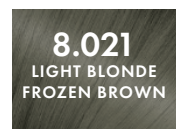
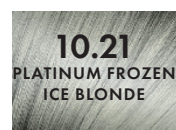
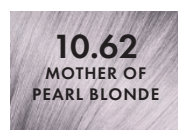
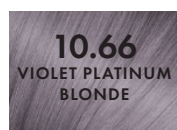
- Luminous Hi-Fi shades perfectly calibrated to guarantee coverage at the intended level (non-progressive) with no build up.
- Innovative carrier system transports haircolor dyes quickly into the cortex.
- Accelerated haircolor dyes that are stabilized to quickly expand and become permanent in **HALF THE TIME!**

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SHADE FAMILIES

COPPER	RED NATURALS	DEEP RED	EXTREME VIOLET	MOTHER OF PEARL	ICE PEARL	FROZEN BROWN
INTENSE ORANGE ORANGE	INTENSE RED ORANGE	INTENSE RED RED	INTENSE VIOLET VIOLET	VIOLET BLUE	BLUE VIOLET	INTENSE BLUE GREEN



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PERMANENT HAIRCOLOR
PROCESSES IN HALF THE TIME!

USER-FRIENDLY COMFORT & HI-FI FORMULA



- 100% gray coverage with all developers
- Easy to prepare & apply
 - Mixes in seconds (even in bottle)
 - Extreme spreadability
- Low client sensitivity
- Virtually no ammonia fragrance
- Age-defying hair nourishment & conditioning

MIXING INSTRUCTIONS



FRAMESI PROFESSIONAL ACTIVATOR

For the best results, enhanced color adherence, and even color deposit; saturates the hair and scalp in moisture.



DESIRED END RESULT	FRAMESI PROFESSIONAL ACTIVATOR	TRADITION- AL PROCESSING TIME	FRAMCOLOR 2001 INTENSE PROCESSING TIME
Level on level, darker, or 1 level of lift	20 volume	35 - 45 min- utes	PROCESSES IN HALF THE TIME!*
2 levels of lift	30 volume	35 - 45 min- utes	
3 - 4 levels of lift	40 volume	35 - 45 min- utes	
Gray coverage	20, 30, or 40 volume	35 - 45 min- utes	
Refreshing faded ends	20 volume	20 minutes	
Toning	10 or 15 volume	10 - 20 min- utes	

* Please note: Traditional processing time may vary based on hair texture and gray resistance.
For best results, follow your normal hair color procedures for each guest but process **IN HALF THE TIME!**

For professional use only. Review and adhere to all warnings on the product packaging before use.
Can cause an allergic reaction, patch test before use. Strand Test before use.



MIXING **FRAMCOLOR 2001 INTENSE** WITH ANY **FRAMCOLOR 2001** SHADE

TURN ANY FRAMCOLOR 2001 SHADE INTO A **DEEPER**,
COOLER, AND **DENSER** SHADE, WITH A MORE SOLID FINISH!

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FRAMCOLOR 2001



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120+ SHADES
THAT PROCESS
IN **HALF THE TIME!**

EXAMPLE:



INSTRUCTIONS:



Mix 1/2 the formula of FRAMCOLOR 2001 **INTENSE** with 1/2 of any FRAMCOLOR 2001 shade and process for **HALF THE PROCESSING TIME!***

DESIRED END RESULT	FRAMCOLOR 2001 INTENSE	FRAMCOLOR 2001	FRAMCOLOR 2001 INTENSE PROCESSING TIME
For deposit, lift, and gray coverage	1 part (15cc/ 1/2 oz.)	1 part (15cc/ 1/2 oz.)	PROCESSES IN HALF THE TIME!*



1. Mix 15cc (1/2 oz.) of FRAMCOLOR 2001 **INTENSE** with 15cc (1/2 oz.) FRAMCOLOR 2001 and add 60cc (2 oz.) of the appropriate FRAMESI PROFESSIONAL ACTIVATOR.
2. Apply color mixture to the hair and **PROCESS IN HALF THE TIME!**

EXAMPLE:

Natural Level	7	FRAMCOLOR 2001 INTENSE 7.031	15cc (1/2 oz.)
Desired Level	7	FRAMCOLOR 2001 7TRP	15cc (1/2 oz.) + 20 Vol. Activator
Desired Tone	Copper	Traditional Processing Time	40 minutes
Percentage of Gray	50%	NEW PROCESSING TIME	20 minutes!

*Please note: Traditional processing time may vary based on hair texture and gray resistance. For best results, follow your normal hair color procedures for each guest but process **IN HALF THE TIME!**

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framesiprofessional.com

#framesi2001 **INTENSE**



SCAN FOR FRAMESI
EDUCATION OFFERINGS

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