

NEW

\$14.99

52% SAVINGS



FRAMCOLOR
2001
INTENSE
PERMANENT HAIRCOLOR



TRY ME!

3 NEW INTENSE SHADES

4.024 Medium Brown Moka

6.046 Dark Amber Blonde

8.044 Light Red Copper

+ 1 SWATCH CARD WITH ALL 12 NEW INTENSE SHADES!

34 SHADES THAT PROCESS IN HALF THE TIME!

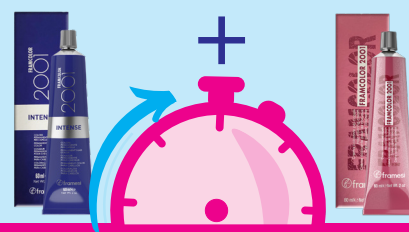


1:2
mix ratio
LOW COST!
2 applications per tube!

12 NEW INTENSE SHADES!

10.00 Ultra Light Blonde	8.046 Light Amber Blonde	8.044 Light Red Copper
8.036 Light Blonde Sandy Beige	7.046 Medium Amber Blonde	7.044 Medium Auburn Blonde
7.036 Medium Blonde Sandy Beige	6.046 Dark Amber Blonde	6.044 Dark Red Copper
6.036 Dark Blonde Sandy Beige	5.024 Light Brown Moka	4.024 Medium Brown Moka

USE ALONE OR MIX WITH
FRAMCOLOR 2001 FOR 124+ SHADES
THAT **PROCESS IN HALF THE TIME!**



**PROCESSES IN
HALF THE TIME!**

FRAMCOLOR 2001 INTENSE

- Non-progressive formulation
- Up to 4 levels of lift **in half the time!**