



FRAMESI **COLOR[®] LOVER**

PROGRESSIVELY STRONG

leave-in strengthening spray

\$12.95



NEW! PROGRESSIVELY STRONG

PROGRESSIVELY *STRENGTHENS* WITH EVERY APPLICATION



ADVANCED STRENGTHENING GAME CHANGER

seal & repair damage from the inside out, leaving hair more resilient, shiny & frizz-free

Fortify follicles & prevent breakage. Use daily for maximum **strength**.

**vegan, free from sulfates, parabens,
gluten, dea & sodium chloride**

*based on lab testing



FRAMESI COLOR® LOVER

HAIR STRAIGHTENING SERUM

instant smoothing serum

\$12.95



NEW! HAIR STRAIGHTENING SYSTEM

STRAIGHTEN UP!

Resist humidity while moisturizing & nourishing hair. Antioxidant rich ingredients defend against aging & damage from the environment. Use with heat for accelerated smoothing results.

vegan, free from sulfates, parabens, gluten, dea & sodium chloride



INDIAN GOOSEBERRY



WATERMELON SEED OIL

BETTER TOGETHER

Pair with **FRAMESI COLOR LOVER PROGRESSIVELY SMOOTH** leave-in smoothing spray for straight & silky hair that gets smoother with every use.

**NO FUSS. NO FRIZZ.
NO FLY-AWAYS.**



*based on lab testing