



FRAMCOLOR

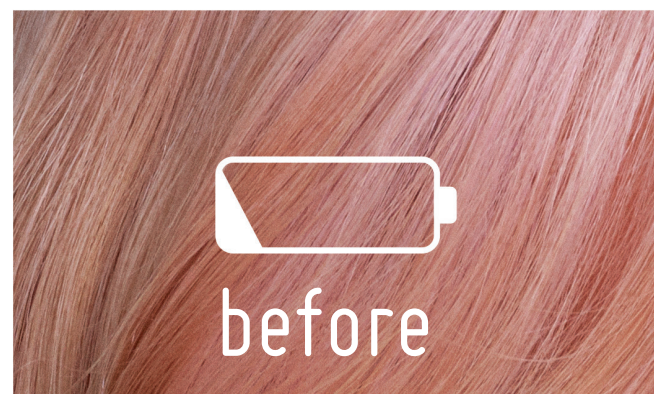


EXTRA  
CHARGE

FRAMCOLOR  
XTRA  
CHARGE

## DIRECT COLOR

11 LIQUID SHADES  
PPD, MEA, ALCOHOL & AMMONIA FREE  
no developer required



as easy as



### READY-TO-USE DIRECT SHADES

**TONE** fast toning at the shampoo bowl

**CORRECT** quick & easy color correction

**REFRESH** color after chemical service

**RETAIL** personalized shampoo & conditioner

AND SO MUCH MORE!

### PERFECT FOR:

- TONING
- COLOR CORRECTION
- GRAY BLENDING
- COLOR REFRESHING/ BOOSTING
- COLOR BALANCE POST CHEMICAL SERVICE
- TRIAL RUNS
- TAKE-HOME COLOR EXTENDERS

vibrant color

LASTS UP TO **10** SHAMPOOS

\*longevity may vary based on hair porosity & condition

intermix for unlimited custom shades



|      |        |     |        |          |           |              |             |             |               |        |
|------|--------|-----|--------|----------|-----------|--------------|-------------|-------------|---------------|--------|
| /3   | /4     | /5  | /6     | /46      | /64       | 4.0          | 5.0         | 6.0         | 7.0           | /16    |
| gold | copper | red | violet | cinnamon | chocolate | medium brown | light brown | dark blonde | medium blonde | silver |

# FRAMCOLOR EXTRA CHARGE

## FRAMCOLOR EXTRA CHARGE FEATURES & BENEFITS

## FRAMCOLOR EXTRA CHARGE BEST USES

### features

### benefits

#### READY-TO-USE

liquid deposit-only shades ideal  
for the following services:

TONING, CORRECTING, REVIVING,  
GRAY BLENDING & COLOR BOOSTING

- Requires no developer for processing.
- No mixing required
- Does not lift the natural base color.
- Can be applied to the hair directly or added to daily shampoo or mask.

#### ACIDIC FORMULATION

protective formula that is  
free of the following:

AMMONIA, PPD, ALCOHOL, MEA, PEROXIDE

- Perfect for clients allergic to oxidative dyes.
- Respects the hair's structural integrity.
- Prevents cuticle swelling and damage.
- Ensures gentle processing for outstanding condition and shine.
- Odor-free, pleasant fragrances

#### POSITIVELY CHARGED (+) PROTECTIVE IONS

- Eliminates static
- Easy wet combing and detangling.
- Up to 50% more brilliance on the existing color leaves hair smooth, hydrated, soft & shiny

### TONING

quick & easy application  
at the shampoo bowl

- Apply to towel-dried hair at the shampoo bowl.
- Process for 5-20 minutes depending upon porosity of the hair.
- For additional color deposit, use plastic cap and place under dryer for 20 minutes.
- Rinse out with lukewarm water.



NOTE: Wear suitable gloves while applying & rinsing color

### GRAY BLENDING

up to 40% gray blending

- Apply to dry hair.
- Process under pre-heated dryer for 30 minutes.
- Cool for 5-10 minutes.
- Rinse out with lukewarm water.

### CORRECTING

apply filler and put target color on

- Repigmentizing made easy!
- Apply **FRAMCOLOR Extra Charge** with equal parts Distilled Water to clean dry hair for 5 minutes.
- Do not rinse, towel blot off excess color.
- Apply final color on top of **FRAMCOLOR Extra Charge**.
- Process color standard process time and complete with the **Framesi Color Method System**.

| LEVEL          | FILLER FORMULA MIXED WITH<br>EQUAL PARTS DISTILLED WATER |
|----------------|----------------------------------------------------------|
| 9              | YELLOW                                                   |
| 8              | 2 PARTS YELLOW : 1 PART ORANGE                           |
| 7              | YELLOW + ORANGE                                          |
| 6              | YELLOW + ORANGE + RED                                    |
| 5              | 2 PARTS ORANGE : 1 PART RED                              |
| 4<br>or darker | RED                                                      |

# FRAMCOLOR EXTRA CHARGE

## FRAMCOLOR EXTRA CHARGE BEST USES

### COLOR BALANCE AFTER CHEMICAL SERVICE

easy color balance that doesn't disturb the curl pattern or straightening

| Framesi System       | WHEN TO APPLY EXTRACHARGE                              |
|----------------------|--------------------------------------------------------|
| Smoothing System     | Before applying conditioner                            |
| Straightening System | After rinsing Framesi Straightening System Neutralizer |
| Waving System        | After rinsing out Framesi Waving System Neutralizer    |

- FRAMCOLOR Extra Charge may be quickly received by porous hair that has been chemically treated, always perform a strand test.
- Always apply after the Chemical Service is complete.
- Apply directly from bottle to hair.
- Gently comb through with wide tooth comb for even distribution.
- Process 5-20 minutes depending upon porosity of the hair and shade intensity desired.
- When the processing time is completed, emulsify the product gently with warm water and rinse out.

### TRIAL RUN

try on a new shade without committing

- Apply to shampooed, towel-dried hair.
- Apply directly from bottle to hair.
- If the hair is extremely porous, the color can be mixed with a conditioner or mask.
- Gently comb through with wide tooth comb for even distribution.
- Process 5-20 minutes depending upon porosity of the hair and shade intensity desired.
- When the processing time is completed, emulsify the product gently with warm water and rinse out.



### REFRESH/BOOST squeeze, comb and refresh

- To revive the color of faded lengths & ends while keeping color vivid.
- Apply directly from the bottle to shampooed, towel-dried hair.
- If the hair is extremely porous, the color can be mixed with a conditioner or mask.
- Gently comb through with wide tooth comb for even distribution.
- Process 5-20 minutes depending upon porosity of the hair and shade intensity desired.
- When the processing time is completed, emulsify the product gently with warm water and rinse out.

### TAKE HOME COLOR EXTENDER create customizable shampoos & conditioners for at home use

- Add FRAMCOLOR Extra Charge to any FRAMESI COLOR LOVER Shampoo or Conditioner or Framesi Morphosis Shampoo or Conditioner.
- When adding FRAMCOLOR Extra Charge to shampoo or conditioner, you immediately see the color that you are creating.
- Can intermix colors to further customize the shade.
- Perform a quick 5-minute strand test to determine the desired shade.
- Due to strong color intensity, FRAMCOLOR Extra Charge may stain hands. Provide client gloves for at-home use.

### PATCH & STRAND TESTING

#### patch test

- Saturate cotton tipped applicator with FRAMCOLOR Extra Charge and apply small amount behind the ear
- If you or your client notice any abnormal reactions during this period, such as itching, redness, or swelling in or around this area, **DO NOT USE** the product.
- Leave for 48 hours without washing, covering, or touching.

#### strand test

- Always perform the strand test
- Apply Color Method Pro-TECT Barrier Cream around the hairline
- Always properly drape your client, and wear gloves throughout the whole service
- Apply FRAMCOLOR Extra Charge to a small section of hair and process according to instructions

### PATCH TESTING PRO-TIPS:

#### IF YOUR CLIENT HAS:

- A rash on their face
- A sensitive, irritated, damaged scalp
- Ever experienced any reaction after coloring their hair
- Ever experienced a reaction to temporary, black henna tattoos

DO NOT COLOR

ALWAYS PERFORM THE PATCH TEST **48 HOURS** BEFORE APPLICATION

NOT FOR FACIAL HAIR. AVOID CONTACT WITH EYES. IF CONTACT WITH EYES OCCURS, FLUSH IMMEDIATELY WITH COOL WATER & CONSULT A DOCTOR. KEEP OUT OF REACH OF CHILDREN



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